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# The Claresholm Advertiser

Vol. 2, No. 7

CLARESHOLM, ALBERTA, FRIDAY, JUNE 4th, 1915

Subscription, \$1.50 Per Year in Advance

## Claresholm Celebration Postponed to Friday, June 11th

### PROFESSIONAL AND SMALL BUSINESS CARDS

Space in this column, not to exceed one inch, 20 cents per line, or 10¢ per line, if ad is not placed in full. No charge for insertion. No return for ad. No return for ad. No return for ad.

#### LEGAL

**J. R. WATT, B. A.**  
BARRISTER, SOLICITOR

OFFICE—**THIRD AVENUE**  
Claresholm, Alberta  
Visits Stately by Appointment

**H. O. HASLAM**  
Barrister and Notary Public

Solicitor for:  
THE CANADIAN BANK OF COMMERCE  
THE TOWN OF CLARESHOLM  
Claresholm, Alberta

#### VETERINARY

**Dr. M. W. Fawcett**

Veterinary Surgeon  
OFFICE, Vanhorn's Livery Barn  
CLARESHOLM, ALBERTA  
Phone 3.

#### CHURCH DIRECTORY

Your church directory should be here

#### LODGE DIRECTORY

Your lodge notices and full publicity here  
Welcome visitors through this space

#### THE PEOPLE'S CORNER

Advertisements inserted under this heading, not over six lines, 5¢ per line. (Three insertions for \$1.00. Last, Fourth, Saturday, for Sale, Help Wanted, Situations Wanted, All house notices and lost results when inserted in The Advertiser. Remittance, we bring papers for Stately and for Claresholm.

#### LOST—\$10 REWARD

A gray mare, branded NM on right thigh, with black horse colt suckling. Ten dollar reward will be paid for the return of above animals to Rudolph Koehler, Claresholm. 501f.

#### Calgary's "Unusual" Fair

There is no appearance of hard times in the prize list which has just been issued for this year's fair to be held June 30 to July 7. All departments are as completely catered to as usual and with the co-operation of the city council, and the Alberta and federal governments, the premiums offered up to the high standard set in previous years.

The fair this year is referred to as the "exhibition unusual" and when the prize list is looked over and the special military attractions taken into consideration, there is every reason for the people of Calgary and the province to confidently look forward to seeing one of the few big exhibitions being held in Canada this year.

Entries for the fair close this year June 13, and those who do not receive a copy within a few days can have one by writing to Manager E. L. Richardson, at Victoria Park.

Word from the British War Office reached here this week announcing the fact that Henry McNally had been wounded in France. The message was mislaid to T. J. McNally, his father, who was formerly manager of the Demonstration Farm here, but who is now at Olds, Alta.

### WOODHOUSE

There was a dance at the church on Friday evening which was very enjoyable. The young people of the Mutual Improvement Society of the church were the hosts and hostesses. The music was furnished by J. L. Workman and daughter Fern, of Macleod. Several Claresholm young folks attended.

Patriarch Manley Brown, of Carleton and Frank, of Frankfort east of High River who have been visiting the families in this ward, left on Tuesday for the Stately ward.

On Sunday evening the services at the Mormon church took the nature of a special peace meeting. Prayers for peace and an address on "Peace" formed the principal part of the program. The address was delivered by J. M. Workman. There was also a duet by the Messers Sorensen, an instrumental by Vada Workman and a reading by Mrs. J. D. Larsen. There was a good attendance.

Our member has informed our correspondent that it is the intention of the provincial government to grade the main road from Claresholm to Granum which passes through this district, work to begin very soon.

J. L. Workman and daughter Fern, of Macleod, were the guests of J. M. Workman and family last Thursday and Friday.

The base ball game between Grain Belt and Star Line at the latter school on Wednesday evening of last week resulted in a decisive win for Grain Belt by a score of thirteen to three.

There was a baseball game between Woodhouse and Willow Creek on Monday evening, when the latter took the big end of a 12-13 loss. A return match will be played on Friday, June 11th at Woodhouse and a dance will be given after the game.

### PRAIRIEVIEW

J. L. Salmon has purchased a new demountable.

H. Paulson left for Banff this week to try the baths for the cure of his rheumatism.

J. G. Ferguson had the misfortune to have one of his little colts badly cut in the wire fence.

Mess Elizabeth McAlpine left on Monday for Detroit, Mich.

Mrs. O. J. Granlin has her sister Mrs. Colden from Carmangay visiting her this week.

Mrs. John Armstrong received word from her relatives in Glasgow, Scotland, that her brother has been taken prisoner by the Germans and that her cousin had been killed at the front recently. Mrs. Armstrong has the sympathy of the community.

The Sunshine Club met with Mrs. J. G. Ferguson on Thursday afternoon. There were six members and two visitors present. After sewing for a couple of hours a tasty lunch was served and adjournment was made to June 4th, when the club will meet at Mrs. Penzloff's.

The Alberta Masonic grand lodge will donate a motor ambulance to the Canadian Red Cross.

There is being shipped this week for C. V. Vassau, St. Paul, 18 head of cattle and about 40 hogs. J. M. Workman assisted in assembling this shipment.

### Granum War Veteran Suicides

Granum, Alta., May 29.—(By) becoming deranged in his mind, Robert Emmitt, a well-known Granum resident, committed suicide on May 26 last by taking a quantity of gopher poison at Travis Bros' ranch.

The deceased, who worked for Bob Hermon for a number of years, has been in an unsettled state for some six months past, and on May 25 he walked out to Travis Bros' ranch arriving there at night time. He woke the occupants up and then apparently went to the stables for when Dan McDonald went to feed the horses in the morning, he found the stable door barred on the inside. He called out and the door was opened, but when McDonald went in he found deceased, with loaded gun, watching the manager, which he apparently thought was occupied by some imaginary enemy. McDonald at once went to the house, and obtained the assistance of the other occupants, and deceased was persuaded to give up the gun, which was then taken into the house, and after a time appeared to regain his normal condition of mind, but later in the day, while the occupants of the house were busy, deceased obtained a bottle of gopher poison, which he swallowed and soon after fell dead.

Deceased was a native of Ireland, and served through the South African war.

### Dodged the Submarines

MONTREAL, May 29.—A cable received this morning announces the safe arrival in Plymouth, England, of the steamer Carpathia with more than 2,000 Canadian soldiers. The Carpathia left Quebec May 17 and had on board the 31st battalion, Calgary, 27th battalion, Winnipeg, the staff of sixth brigade under Colonel Ketchen, Borden's battery of Ottawa, and several small detachments from other sections of the Dominion.

### Only on Visitors' Day

The Service camp commandant again emphasizes the rules which govern the entrance of visitors to the military camp, and once more stated that people were very welcome to come to inspect the quarters or visit their friends, so long as they did so within the prescribed hours and on the two days appointed for this purpose—Wednesday and Sunday of every week. The hours are on Wednesday, from 2.30 p.m. to 7.30 p.m. Those who make the trip to the camp are reminded that no unauthorized vehicle can be driven into the camp. People coming out in cars, with horses or bicycles must leave their conveyances outside the lines.

### Almost a Family Re-union

Corporal Moorhead of the Mounted Police, recently placed in charge of the Express post, has purchased his release from the force and is going to Calgary to enlist with the 56th Battalion. His brother is a sergeant major in the battalion and he has, as well, another brother in the ranks. Moorhead also has two brothers now fighting at the front. He was recently sent from Lethbridge to take charge of Express post.—The Medicine Hat News.

The above refers to a brother of W. J. Moorhead, formerly corporal in the R. N. W. M. P., now sergeant-major of the 56th Bn. B.

### Purely Personal Paragraphs

Mr. and Mrs. Alex. Hutchison of Claresholm, were guests at the Sam Gilson farm for the holiday (24th).—Grassy Lake Gazette.

Stanley Henderson of Claresholm and Mr. and Mrs. Cooling of Lethbridge were guests of Mr. and Mrs. E. J. James-Davies on Sunday and Monday (24th).—Grassy Lake Gazette.

Mrs. Dr. McLean and little daughter, of Hazelton, B.C., are the guests of Mrs. McLean's brother, Wm. Knight and family.

Miss Davies spent the weekend with friends in the country.

J. M. Soby and son Harold and P. M. Soby left on Sunday evening for a few weeks' visit to the Panama-Pacific Exposition at San Francisco. They will visit other Pacific coast points en route.

F. E. Vassau, of St. Paul, has been in this district for the past week picking up cattle and hogs. His brother, C. V. Vassau, who has been buying at High River, spent Sunday here.

A. H. Boniface has been engaged this week building an addition to the house for Carl Milnes at the south farm.

Alfred Edlund, Willard and Arthur Haig competed at Nanton for the gold medal in the contest held by the W. C. T. U. at their district convention, yesterday.

C. E. Lewis, who is known here having had charge for the provincial government of the Seed Fair held here, a couple of years ago, died at his home in Nova Scotia this week.

Miss Mabel Anderson repeated her successes of former years by winning first place in senior piano at the musical festival at Edmonton last week. Willard Haig was third in the juvenile vocal contest. This is a notable success for the local boy.

Nick Tattinger is showing both barley and wheat at the Panama-Pacific Exposition at San Francisco.

S. Y. Taylor of Calgary was elected grand master of Alberta Masonic grand lodge at the meeting in Red Deer last week. Geo. Richards, of Granum, is one of the grand stewards. H. H. Gold, of High River, is a district deputy grand master.

Mrs. R. H. Larkin left on Wednesday evening on a trip in which she will visit friends in Outlook, Spokane and Portland. In the latter city she will attend the "Rose Festival." It is Mrs. Larkin's intention to also see the Panama-Pacific Exposition at San Francisco before returning.

R. M. Whitehead, the Third Avenue blacksmith, has secured the services of Louis Norpout, an expert horsehoof and mechanic, whose work at Granum gave satisfaction.

The friends of Venerable Archdeacon Hugin in this district will hear with pleasure that St. John's College, Winnipeg, which is affiliated with the University of Manitoba, has conferred upon him the degree Doctor of Divinity (honoris causa).

The district W.C.T.U. convention was held at Nanton on Wednesday and Thursday. A gold medal contest was held at which Alfred Edlund competed.

All liquor selling by the hotels at Niagara-on-the-Lake, Ont., is prohibited while the training camp for soldiers is open at that place. "Liberty" lost, eh?

### On the Local Diamonds

GRAIN BELT 13—STAR LINE 3

Baseball is flourishing in the country districts near Claresholm even if a blight has struck the tree at home. Some splendid exhibitions of the game have already been given. While this may not be particularly applicable to the game between Star Line and Grain Belt at the Star Line school on Wednesday night of last week, "a good time was had" and after all that is what the game is for. The score was very much in favor of the Grain Belt boys but they did not have the game their own way quite so much as the 13-1 score would indicate. The line-up as far as obtained was as follows:

Star Line	Grain Belt
Sam Schram	c
El. Frederickson	p
S. C. Williams	1b
Prin. 2b	2b
A. Grobe	3b
Boy Schram	ss
Elmer Atkinson	lf
Edgar Gilchrist	cf
Henderson	if
Johnson	of

Who says there is no such thing as a "come-back"? Pipe the Star Line catcher, first and third base men and shortstop.

WILLOW CREEK 18—WOODHOUSE 12

The scoring was high but there have been big league teams that have rolled up as high a score and perhaps did not hand out as many superior acts of ball. Willow Creek had to work to get the run lead and if luck had swung the other way, it might have been that the Willow Creekers would have gone home losers.

Anyways Woodhouse is not satisfied and these teams will try conclusions on the 11th. The line-up for the game played last Monday evening at the Woodhouse grounds was as follows:

Woodhouse	Willow Creek
S. Wally	c
C. McNeil	p
S. Wally	1b
E. Hardwick	2b
Carl Milnes	3b
L. Morrison	ss
H. Storey	lf
F. Marshall	cf
A. Sorenson	if
W. Gibble	of
H. W. Woodworth	of
W. Storey	of
Fraser	of

The score: Woodhouse 12; Willow Creek 18.

A. H. Tovell umpired and showed the fans that he has not forgot any of the nice points of the game.

### BARONS

A section of land in this district was sold last week by the firm of Grant & Muir at \$35 per acre. The land is seven miles from Barons and this enterprising firm have many inquiries and deals underway for land in the district.

While out for a ride on Sunday afternoon in Ed. Shaffer's car, the car was overturned on the C. P. R. crossing grade south of town and the occupants, Rev. Father Smith, of High River, Mrs. McDermott wife of the C. P. R. agent here, Mrs. H. Fry and two children and the owner of the car, Mr. Shaffer, were pinned under the car. Mrs. McDermott was rendered unconscious and may have sustained internal injuries. Father Smith had his ankle broken. Ed. Shaffer suffered the breaking of his left shoulder. Mrs. Fry had children escaped with a shaking up.

### An Embargo on U.S. Money

The Advertiser is in receipt of the following communication from Dr. D. W. Warrick, M. P. for Macleod federal constituency, which is reproduced below.

"Knowing how deeply interested you are in the progress of the war, I thought, perhaps a short account of the work of the British Remount Commission here might prove of interest to you. Since the outbreak of hostilities the stables of the C.P.R. and of the G. T. R. have been used for the accommodation of remounts but two weeks ago a large new depot was completed on a 200-acre farm at Lacine, on the St. Lawrence, about eight miles west of the city. There we have accommodation for about ten thousand horses in carefully and good comfortable stables for the sick and injured. Our horses are nearly all purchased in the U.S. and come here from St. Louis, Kansas City, Chicago, Denver, Miles City, Cheyenne, etc., etc. On arrival many are sick from shipping fever, pneumonia, strangles, and other diseases. All horses are unloaded and fed here and held until heat space is available. My duty is to inspect them after unloading, pick out the sick and injured, superintend their treatment and pass them when ready for shipment. We have a small army of stablemen with a good, hardy foreman in each stable, and sick horses are given every attention. Both the C. P. R. and G. T. R. have sidings on the depot premises and horses are loaded on the cars and run right down to the boat for embarkation.

"The Canadian government does not allow the British Remount Commission to buy in Canada, as Gen. Hughes seems to think he is going to require all the horses in Canada. The consequence is that hundreds of thousands of dollars, of good British money, are going into the pockets of U.S. dealers and breeders, as several thousand horses, as being purchased weekly, and much of that money might as well be spent in Canada.

"When Sir Chas. Gunning sent for me and asked me to take charge of the work I have outlined, I thought it my duty to accept the post, as I believe every able-bodied man capable of assisting in any capacity is going to be needed before this terrible war is brought to a successful conclusion. The work here is hard and responsible, but it is compensated with what our men in the trenches are up against. The loss of horses at the front is heavy and it keeps the remount officers busy to maintain the supply. Some officers are in the Argentine at present estimating the possibilities there. We ship very few saddle horses, nearly all being heavy artillery. I am in it to get that good, fit, horses and plenty of them are sent forward to get the big guns where they are needed.

"I am glad to see encouraging reports of crop conditions in the West and I hope the harvest, when it comes, will be a bumper one.

"Between casualties at the front and the Eastern disaster, many of the leading families in Montreal are in mourning, and during the past few weeks this war has struck home to Canadians in a manner not thought of in its earlier months.

"I am in close touch with Ottawa departments and can attend to business of my constituents and of any desire to write me they can address me at British Remount Depot, Dixie P. O., Que.



## NOW IS THE TIME To Freshen the Interior of your Home for the Winter

Fresh Clean Wall Paper, well put on,  
Is More Sanitary—More Cheerful

WE GUARANTEE OUR WORK  
On larger quantities given at application  
Prompt Delivery Made of Special Orders

**G. G. SUNDBERG**

CLARESHOLM

PAPER HANGER

DECORATOR

PAINTER

## PRAIRIE VIEW DAIRY—Healthy Cows, Sanitary Premises, Clean Handling

PRICES REASONABLE DAILY DELIVERY PHONE 92  
MILK, 14 QUARTS FOR \$1.00 CREAM, 30% PER QUART  
Rates on larger quantities given at application  
Prompt Delivery Made of Special Orders

**Fred Anderson, Proprietor, Claresholm, Alta.**

## UNDER NEW MANAGEMENT

### ECONOMY BARN

Livery Draying Feed

Good Up-to-Date Phone 32 Farmers' Teams given  
Rigs, Good Horses, Best Attention, Clean  
Best Outfit Prompt Feed, Good Accommodation,  
Service Rates Reasonable.

**J. F. Hagerman, - Proprietor**  
Claresholm, Alberta.

## HORSEMEN!

The Breeding Season Is At Hand.

Nicely Printed Route Cards Are Not Only An  
Advertisement, and An Announcement, But They  
Serve Also As A Constant Reminder.

Bring Us a Photo of Your Horse and Have a Pic-  
ture at the Top of the Route Card.

Don't Forget To Bring Along the Alberta Regis-  
tration Certificate Required by Law.

We Can Also Supply You with Breeders' Stand-  
ard Certificate Notes, Books of 50 with Stub.

Bargain Prices for Month of April.

**THE ADVERTISER OFFICE** 3 Doors North of  
Postoffice, Claresholm, Alta.

## DAIRY BUTTER

According to Law

Must be so branded, if wrapped, and the Merchant  
Dare Not Sell it or Have it in Possession unbranded  
and the Housewife will not buy Butter Unwrapped  
We did not make the law but we Do Print and Sell

### BUTTER WRAPPERS

Neatly Printed with your Name and Address

Best Parchment. Best Brine-Resisting Non-Poisonous Ink

**Bargain Prices for April**

## THE ADVERTISER

RAILWAY ST. Near Postoffice. CLARESHOLM.

## ! FARMERS !

I Have Opened a Blacksmith Shop in Claresholm and Ask Your Patronage

Because I am here and I am here to stay

Because I have expert workmen in my shop who will give you  
the best satisfaction

Because my prices are right. I will save you money. For ex-  
ample: 10 cts. reduction on sharpening ploughshares

CALL IN AND INSPECT OUR WORK AND GET MY PRICES

**R. H. WHITEHEAD - BLACKSMITHING**  
Third Avenue, opposite Police Library Bar Agent for "Star" Ploughshares

## Prize List Claresholm District Agricultural Society

### SEVENTH ANNUAL EXHIBITION

Thursday and Friday, August  
12th and 13th, 1915

#### HORSES

Note.—In all Pure-bred Classes Certificates of Regis-  
tration in the Canadian National Records must be pro-  
duced.

The winners in the Horse Classes will receive hand-  
some ribbons.

The following classes will be judged in the order in  
which they appear on this list, on Thursday, 12th day  
of August, commencing at 10 a. m.

#### Class 1.—THOROUGHBREDS

Ser.	First	Second
1. Stallion, three years and over.....	\$ 5.00	\$ 3.00
2. Brood mare, saddle type, not less than 15 hands, due to foal or foal at foot to Thoroughbred stallion.....	5.00	3.00
3. Foal sired by a Thoroughbred horse by P. & S. Sire the service in the stallion.....	4.00	2.00
4. Gelding or Filly, 1 year old, sired by a Thoroughbred horse.....	4.00	2.00
5. Gelding or Filly, 2 years old, sired by a Thoroughbred horse.....	4.00	2.00
6. Gelding or Filly, 3 years old, sired by a Thoroughbred horse and shown under saddle.....	4.00	2.00

#### Class 2.—STANDARD BRED

1. Stallion, 3 years and over.....	5.00	3.00
2. Brood Mare, due to foal or foal at foot.....	5.00	3.00
3. Gelding or Filly, 1 year old.....	4.00	2.00
4. Gelding or Filly, 2 years old.....	4.00	2.00
5. Foal.....	4.00	2.00

#### Class 3.—CLYDESDALES

1. Stallion, three years old and over.....	10.00	5.00
2. Brood mare, due to foal or foal at foot.....	7.00	3.00
3. Three-year-old Filly.....	5.00	3.00
4. Two-year-old Filly.....	5.00	3.00
5. Yearling, either sex.....	5.00	3.00
6. Foal.....	4.00	2.00

#### Class 4.—PERCHERONS

1. Stallion, 3 years and over, first prize given by Gleanery Ranch.....	10.00	5.00
2. Brood Mare, due to foal or foal at foot.....	7.00	5.00
3. Foal.....	4.00	2.00

#### Class 5.—ROADSTERS

Ser.	1st	2nd	3rd
1. Brood Mare, due to foal or foal at foot.....	\$5.00	\$2.00	
2. Foal.....	4.00	2.00	
3. Single Driver to buggy, over 15 hands, (pacers barred).....	7.00	5.00	Ribbon
4. Filly or Gelding, 1 year old.....	4.00	2.00	
5. Team to buggy, over 15 hands.....	7.00	5.00	Ribbon
6. Two year old Filly or Gelding.....	4.00	2.00	
7. Single Driver to buggy, 15 hands and under (pac- ers barred).....	7.00	5.00	Ribbon
8. Three year old Filly or Gelding.....	4.00	2.00	
9. Team to buggy, 15 hands and under.....	7.00	5.00	Ribbon
10. Pacing Mare or Gelding to buggy.....	7.00	5.00	Ribbon
11. Ladies' Driving Class— Single Driver to 4-wheel- ed vehicle, confined to Claresholm district.....	5.00	3.00	Ribbon
12. Farmer's Single Driving Horse, to buggy, open ly to farmers or farmers' sons residing in Cla- resholm district.....	5.00	3.00	Ribbon

#### Class 6.—SADDLE HORSES (Shown under Saddle)

1. Saddle Mare or Gelding, over 15 hands.....	5.00	3.00	Ribbon
2. Saddle Mare or Gelding, 15 hands and under but not less than 14 1/2 hands.....	5.00	3.00	Ribbon
3. Pony under saddle, 14 1/2 hands and under.....	4.00	2.00	Ribbon
4. Saddle Horse, horse dis- posed of the property of a farmer residing in the District tributary to Claresholm.....	5.00	3.00	Ribbon
5. Girl Rider, under 15 years, to be judged 50 per cent. for horse and equip- ment and 50 per cent. for riding.....	5.00	3.00	Ribbon
6. Lady Rider, 15 years and over, to be judged 50 per cent. for horse and equip- ment and 50 per cent. for riding.....	5.00	3.00	Ribbon
7. Best Boy Rider, under 14 years, to be judged 60 per cent. for horsemanship and 40 per cent. for horse and equipment.....	5.00	3.00	Ribbon

The following classes will be judged in the order in  
which they appear in this list on Friday, 13th, com-  
mencing at 10 a. m.

#### Class 7.—HEAVY DRAFT GRADE

Weight of mature horses at least 1500 lbs. Certi-  
ficate of weight to be ready for production at time of  
judging. Horses registered cannot compete in this class.

Continued on Page Three

**A**DVERTISERS want in the media  
which they employ, many features  
of varying importance, and the ab-  
sence of any one affects the ulti-  
mate value only to the extent of its  
relative importance. These embrace a wide  
and various circle of readers, a pre-  
sented with sympathy of aim and en-  
deavour which gives a dignity to the printed  
invitation to a business relation, a reliance  
upon the originality of conception and in-  
dividuality of execution which places the  
message in a pleasingly impressive man-  
ner to the reader, and with this regularity in-  
creases efficiency.

**J**UDGED by these and other advantages  
The Claresholm Advertiser affords the  
discriminating advertiser a hearing in  
the houses of the farmers of this dis-  
trict and in the homes of the town-  
people—The Advertiser is not a billboard,  
or an inanimate news registering machine;  
it is alive to the interests of the town, dis-  
trict and the province and hence its added  
value to the advertiser.

**P**rinting is an art; one does not  
learn to be a printer but he learns to  
handle the implements of his art—  
here again originality of design and  
character in its expression built large-  
ly. The Advertiser Job Presses ask to be  
judged by the discriminating buyers of its  
printing. If you use it in your business and  
it is printed, give us the opportunity to fig-  
ure on your next order.

**ADVERTISER JOB PRESSES**  
Claresholm - - Alta.

## Exceptional Opportunity For All Our Readers . .

The publishers of The Advertiser are pleased to be able to an-  
nounce that they have now completed arrangements which enable  
them to make a most attractive offer to their readers.

Everybody is keenly interested in the Great War now being  
waged in Europe. Realizing this, some of the big publishers are  
producing illustrated records of the war, in weekly parts. Many  
of the big city dailies have made arrangements to give their readers  
the opportunity of securing these easily.

We consider ourselves fortunate in now being able to offer to our  
READERS the most attractive of these publications—namely—

### "THE WAR PICTORIAL"

THIS PUBLICATION is a splendid record and illustrated history  
of the Great War. Week by week the camera depicts notable hap-  
penings by land, sea or air. The latest and best pictures from the  
war zone are shown, and also many exclusive photos of our own Can-  
adian troops, at Valcartier Camp, etc. Embarking for the Front, and  
in their doling across the water, with other features of special inter-  
est to Canadians.

The publication has an attractive cover printed in three colors, and  
twenty-four pages of full illustrations, with a summary of the war  
entitled "The March of Events." Special numbers, with more pages  
and illustrations in color, are issued from time to time. It is well  
printed on good paper, size 9 x 12, an attractive size for binding.

Many prominent Canadians are reading "The War Pictorial" among  
the number being such men as—  
SIR ROBERT BORDEN HON. GEO. E. POSTER  
SIR WILFRED LAURIER SIR WILLIAM VAN HORNE  
etc. etc.

Every family should have this fine record, not only for enjoyment now,  
but to centrally preserve as a splendid and most valuable souvenir for those  
who come after them. In order that all our readers may enjoy this pub-  
lication and procure it on favorable terms, we make the following

#### SPECIAL OFFER

"THE WAR PICTORIAL" is sold by subscription—3 months (12 parts)  
for \$1.50, or 6 months (24 parts) for \$3.00, but—

**THIS COUPON MEANS MONEY TO YOU**

This Coupon entitles the bearer to the following  
special rates for "The War Pictorial."

3 Months Subscription (12 parts) \$1.50 (Regular Price \$1.50)

6 " " (24 parts) \$2.50 " " " " " " " " " " " "

With all 6 Months Subscriptions this Coupon also entitles bearer to a  
fine War Map in color, with colored pins to use in following the fighting

PRESENT THIS COUPON AT OUR OFFICE

WITH THE SPECIAL SUBSCRIPTION PRICE.

#### THE ADVERTISER

Claresholm, Alberta.

Call in at Our Office when passing and see a copy of  
"The War Pictorial" and also the fine War Map.



## WE NEED TO BE REMINDED

We need to be reminded quite as much as to be informed. Memory has been peculiarly described as "the thing we forget with."

Out of sight is apt to be out of mind.

An advertiser who relies upon the memory of the public leans on a broken reed. The absence of its advertising from the newspapers has been the beginning of the end for many a firm.

The present advertiser has the advantage over the absent lover. A business that has achieved its magnitude or strength as the result of faithful advertising pays itself false if it suspends or ceases its advertising, on the grounds of economy. It is poor business vision which fails to see the principal feeder of business, and fatal judgment which cuts it off or interrupts its flow. Economies may be warranted, but they had better be effected in any other department than in the sales department—the department of revenue. Any course which shoves your customer back from you or hides you from your customer is ruinous. The man with the money needs to be constantly sought. Advertising is the great discoverer of new customers, the great retailer of old ones.

## IF YOU FORGET THE PUBLIC, THE PUBLIC WILL FORGET YOU

## RULES GOVERNING DAIRY COW COMPETITION, 1915-16

(PUBLISHED THESE RULES FOR REFERENCE)

- The competition shall be open to all dairymen within a radius of 30 miles from the Clareholm, Olds, or Vermilion Schools of Agriculture.
- The competition shall be open only to grade herds and shall commence 1st of April, 1915, and shall terminate until 1st of June, 1915.
- The competition shall close 31st of January, 1916.
- All cows in the herd must be entered, but the final awards must be made on the average milk and butter fat produced of the highest yielding 30 % of the cows in each herd provided six cows or over are entered in the contest.
- In herds of less than six cows the highest three cows shall be taken.
- A herd must consist of a minimum of three cows.
- The test for each cow shall be started from the day she freshens and shall continue for a period of 240 days.
- Any cow freshening previous to April 1st may be started in the competition beginning April 1st.
- Scales and milk sheets will be supplied by the department of agriculture.
- An inspector will be appointed to inspect the cows and weigh their milk once in six weeks, or as often as he deems advisable.
- All milk record sheets must be sent in promptly to the inspector by registered mail at the end of each calendar month.
- When a new cow freshens the inspector must be immediately notified by writing.
- The inspector must be furnished at the time of entry with the age, and description of each cow.
- At each visit of the inspector the competitor shall furnish a statement of the amount and kind of food fed each animal.
- In cases of dispute the inspector's ruling shall be final.
- Any competitor not complying with the rules shall return the scales to the inspector.
- Each competitor complying with the foregoing rules in the competition will be allowed to retain the scales as his or her own.
- The prizes will be awarded according to the following scale of points:—25 points for each pound of butter fat, 3 points for each pound of solids not fat. (Solids not fat to be calculated by approved formulae.)
- No competitor shall be awarded more than one prize.
- In calculating the relative standing of animals of different ages the rules governing the Canadian Record of Performance Test will be used.
- In each case the winner of a prize will be given the choice of an animal from one of the following herds: CATTLE—Holstein, Jersey, Ayrshire, Shorthorn; SHEEP—Oxford, Shropshire; PIGS—Berkshire, Duroc-Jersey, Tamworth, Yorkshire. FIRST PRIZE—Cash of \$500; SECOND PRIZE—Cash of \$250; THIRD PRIZE—Lamb; FOURTH PRIZE—Pig.
- Application to be made to the Principal of the Agricultural Schools at Clareholm, Vermilion, or Olds, Alberta.

## Local Markets

THURSDAY, June 3

## GRAIN

Class	bol	gal
SPRING WHEAT—		
1 Northern	1.17	1.23 1/2
2 Northern	1.14	1.20 1/2
3 Northern	1.19	1.26 1/2
No. 4	1.19	1.26 1/2
No. 5	1.19	1.26 1/2
No. 6	1.19	1.26 1/2
OATS—		
2 C W	50	40 1/2
Ex 1 Feed	40	40 1/2
No 1 Feed	40	40 1/2
BARLEY—		
3	54	60
Feed	48	54
FLAX—		
1 N W C	1.30	

(Kindness of Mr. Morrow of Alberta Farmers Co-operative elevator.)

## Methodists Call Pastor

The Alberta Methodist conference is meeting at Edmonton. An invitation has been sent to Rev. McVinn, now junior pastor of the McDougall Methodist church, Edmonton. This gentleman has accepted the call to Clareholm subject to the approval of the stationing committee. Mr. McVinn is a young married man and his position as junior pastor in the first church at the capital speaks for his ability.

PROVINCE OF ALBERTA  
DEPARTMENT OF MUNICIPAL AFFAIRS

## Notice of Court for Confirmation of Returns of Unpaid Taxes

NOTICE is hereby given that the Judge of the District Court has appointed Saturday, the 26th day of June, 1915, at 10 o'clock a.m., for the holding of a Court at the Courthouse, in the City of Calgary, for confirmation of the returns of unpaid taxes made under the provisions of Section 18 of the School Assessment Ordinance by the secretary-treasurers of the following school districts:—

Large districts Nos. 156, 160, 158, 156, 156, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

Also for confirmation of the Tax Enforcement Board made under the provisions of Section 11 of the Municipal Tax Act, covering taxes levied in the following districts:—

Districts Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

DATED at Edmonton, this twentieth day of April, 1915.

JOHN PEARCE.

Deputy Minister of Municipal Affairs.

## PRIZE LIST

Continued from Page Two

- Brood mare, due to foal or foal at foot ..... \$7.00 \$5.00 3.
- Foal ..... 5.00 3.00 2.
- Mare or Gelding over three years old ..... 5.00 3.00 2.
- Filly or Gelding, 2 yrs. old ..... 5.00 3.00 2.
- Mare or Gelding, 2 yrs. old ..... 5.00 3.00 2.
- Filly or Gelding, 1 year old ..... 5.00 3.00 2.
- Team to wagon ..... 10.00 7.00 5.

Class 8.—AGRICULTURAL  
Weight not to be less than 1300 lbs. nor more than 1500 lbs. for mature horses. Certificates of weight to be ready for production at time of judging.

- Brood Mare, due to foal or foal at foot ..... 7.00 5.00 3.
- Foal ..... 5.00 3.00 2.
- Mare or Gelding, over three years old ..... 5.00 3.00 2.
- Filly or Gelding, 2 yrs. old ..... 5.00 3.00 2.
- Filly or Gelding, 3 yrs. old ..... 5.00 3.00 2.
- Filly or Gelding, 1 year old ..... 5.00 3.00 2.
- Team to wagon, count to farmers ..... 10.00 7.00 5.

Class 9.—GENERAL PURPOSE  
Weight not less than 1100 nor more than 1300 lbs. A general purpose horse is understood to be a horse that is suitable for either carriage, buggy or plow. Certificate of weight to be ready for production at time of judging.

- Brood Mare, due to foal or foal at foot ..... 7.00 5.00 3.
- Mare or Gelding over three years old to be shown in harness ..... 5.00 3.00 2.
- Mare or Gelding, 3 yrs. old ..... 5.00 3.00 2.
- Team to wagon ..... 10.00 7.00 5.
- Box stall to be exhibited in order of entry. All stallions to which stall are so allotted must remain on the grounds till 5 p.m. of the second day.

## CATTLE

Dairy Breeds

- Bull, 2 years old and over ..... 5. 3.
- Bull, under two years ..... 5. 3.
- Cow with calf at foot or in calf ..... 5. 3.
- Heifer under 2 years ..... 5. 3.

Similar to Class 10.

Class 12.—JERSEYS.  
Similar to Class 10.

Class 13.—AYRSHIRES.  
Similar to Class 10.

Class 14.—DAIRY CATTLE  
Grade  
(To be judged for milking qualities).

- Milch Cow, 2 years or over ..... 5. 3.
- Heifer, 2 years old ..... 5. 3.
- Heifer, 1 year old ..... 5. 3.
- Calf ..... 5. 3.

Class 15.—BEEF CATTLE  
Grade

- Cow, 2 years old or over, for breeding purposes ..... 5. 3.
- Heifer, 2 years old ..... 5. 3.
- Heifer, 1 year old ..... 5. 3.
- Steer, one year old ..... 5. 3.
- Steer, 2 years old ..... 5. 3.
- Steer, 3 years old ..... 5. 3.
- Calf, heifer or steer ..... 5. 3.

## SWINE

Pure Breed

- Bear, any age ..... 4. 3.
- Bear, any age ..... 4. 3.
- Brood sow and litter not less than six pigs ..... 7. 5.

Similar to Class 16.

Class 17.—POLAND CHINA  
Similar to Class 16.

Class 18.—BERKSHIRE  
Similar to Class 16.

Class 19.—DURCO JERSEYS  
Similar to Class 16.

- Lard Hog, any breed ..... 4. 3.
- Bacon Hog, any breed ..... 4. 3.
- Best Litter of 1915 pigs, not less than 6 ..... 5. 8.

## SPECIAL PRIZE

Silver medal given by the Canadian Bank of Commerce for the winner of the largest number of prizes in pure-bred stock.

## POULTRY

Class 21.  
All entries must be the property of bona fide farmers residing in the district territory to Clareholm, said farmers to be working at least 50 acres of land.

2. Coops for exhibition purposes will be furnished by the Society.

3. Prizes shall consist of One Dollar first and Fifty Cents second, excepting Section 56, which will pay Three Dollars for first and Two Dollars for second prize.

- Brahmas ..... Old Pair
- Brahmas ..... Old Pair
- Cochins ..... Old Pair
- Langshans ..... Old Pair
- Langshans ..... Old Pair
- Buff Orpingtons ..... Old Pair
- Buff Orpingtons ..... Old Pair
- A. O. V. ..... Young Pair
- Dorsets ..... Old Pair
- Houdans ..... Old Pair
- Houdans ..... Old Pair
- Barred P. R. ..... Old Pair
- White P. R. ..... Old Pair
- A. O. V. P. R. ..... Young Pair

- White Wyandottes ..... Old Pair
- A. O. V. Wyandottes ..... Young Pair
- A. O. V. Wyandottes ..... Old Pair
- Rhode I. R's ..... Young Pair
- Minors ..... Old Pair
- Spanish ..... Old Pair
- Andalusians ..... Young Pair
- Andalusians ..... Old Pair
- White Leghorns ..... Old Pair
- Brown Leghorns ..... Young Pair
- Hambos ..... Old Pair
- Campines ..... Old Pair
- Anconas ..... Young Pair
- Polish ..... Old Pair
- Geese ..... Old Pair
- Turkeys ..... Old Pair
- Guinea Fowl ..... Old Pair
- Guinea Fowl ..... Old Pair
- Dozen Springers ..... Old Pair
- Dressed Brown Eggs ..... Old Pair
- Dozen White Eggs ..... Old Pair
- Best Pen of Six Spring Chickens, consisting of three males and three females

## May Go As Infantry

Ottawa, May 28.—There has been enlisted in the Canadian forces thirteen regiments of mounted infantry, or about 8,000 men.

It is now believed that all these regiments will go forward very shortly. They may on their arrival at the front be used as cavalry if the situation is changed so that a mobile force is required. The Canadian cavalry will be sufficient to form two infantry brigades.

The war at the present is an infantry, artillery, and engineers' fight, and even the crack British cavalry regiments are fighting in the trenches. Little additional training will be required to make our cavalry effective infantry, as their winter training was much along the line of the work of infantry.

Mrs. R. M. Larkin and her mother Mrs. Rogers visited at Tim Chilton's on Sunday.

Construction has actually been commenced on the Calgary-Macleod branch of the C. N. R. after three years of promising.

## Notice

Town of Clareholm, Assessment  
May 28, 1915

NOTICE is hereby given that the assessment roll of the town of Clareholm for the year 1915 has been prepared and is now open to inspection at the office of the secretary-treasurer of the town from 10 o'clock in the forenoon to four o'clock in the afternoon on every day which is not a public holiday except Saturday (and on that day from 10 o'clock in the morning to 12 o'clock noon), and that any ratepayer who desires to object to the assessment of himself or of any other person must within thirty days after the date of the notice lodge his complaint in writing at my office.

Dated this 2nd day of June, 1915.

J. N. REYNOLDS, Assessor

## NOTICE

In the Matter of the Court of Confirmation of the Tax Enforcement Return of the Town of Clareholm.

TAKE NOTICE that His Honor Judge McNeill, Judge of the District Court, District of Macleod, has appointed Thursday, the 23rd day of September, A. D. 1915, at the hour of eleven o'clock in the forenoon, at the Office of the Secretary-Treasurer, Staveland, as the place for holding a Court of Confirmation of the Tax Enforcement Return for the Town of Staveland, for the year 1915.

R. A. HOPKINS,  
3-10. Secretary-Treasurer.



Reclamation

The sole land of a family or any male over 18 years of age who is a Canadian citizen or who has been naturalized in Canada, and who is the owner of a certain portion of available Dominion land in the Northwest Territories, may apply to the Department of the Interior for a grant of such land.

Notice is hereby given that the Department of the Interior has received applications for such land from the following persons:—

1. J. N. Reynolds, Assessor, Town of Clareholm, for a grant of 100 acres of land in the Township of Clareholm, County of Macleod, District of Macleod, for the purpose of establishing a public utility.

2. J. N. Reynolds, Assessor, Town of Clareholm, for a grant of 100 acres of land in the Township of Clareholm, County of Macleod, District of Macleod, for the purpose of establishing a public utility.

3. J. N. Reynolds, Assessor, Town of Clareholm, for a grant of 100 acres of land in the Township of Clareholm, County of Macleod, District of Macleod, for the purpose of establishing a public utility.

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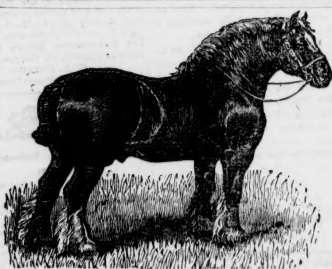
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11. J. N. Reynolds, Assessor, Town of Clareholm, for a grant of 100 acres of land in the Township of Clareholm, County of Macleod, District of Macleod, for the purpose of establishing a public utility.

12. J. N. Reynolds, Assessor, Town of Clareholm, for a grant of 100 acres of land in the Township of Clareholm, County of Macleod, District of Macleod, for the purpose of establishing a public utility.



SEE THEM ABOUT IT. HOUSE PHONE 125



A. E. McALISTER PROPRIETOR

It is the same with marriages, or other more or less important happenings, in the community. In almost every case the editor has to bring up the particulars or satisfy himself and the readers with a meagre and inaccurate account.

The average editor of a country paper has something like a million and a half of things to do and to think about in a week, and the patient can hardly overestimate how much he appreciates any efforts they make in furnishing him the facts for news items.

Re-organized as the Pecky Man of today" is the legend of the picture in a very neat bill announcing the Calgary Industrial Exhibition for June 30th of July 7. This "Pecky Man" is the farmer who in this instance is on top of a load of hay, farmers, stockmen, housewives, boys and girls are all interested in Calgary's splendid fair because of the generous premiums offered for entries, but for the city who are looking for something new and different there is a very interesting program over six thousand soldiers who are to be in camp there will participate in the grand military program and fireworks spectacle. The military display will comprise seven bands, all with the usual attractions and gives the fair this year promises to be more interesting than ever it was. The city's action are arranging to take advantage of the close proximity of the fair to the Calgary exhibition, and see the big Calgary exhibition.

## BUTTER AND EGGS WANTED

## M. FISHER

**We Hold Our Customers by Our Service.**

Third Avenue CLARESHOLM, ALTA.

Jeweler, Claresholm.

HAVE YOU PAID

**Bank of Hamilton**  
ESTABLISHED 1872

**HAVE YOU PAID YOUR SUBSCRIPTION YET?**